



ANNUAL REPORT

2023

GRAM CHETNA KENDRA



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GRAM CHETNA KENDRA

ABOUT GRAM CHETNA KENDRA

A group of socially conscious individuals formed the organization in 1989 to address the immense needs of the rural poor of Rajasthan in terms of development. They combined their unique talents, knowledge, skills, and experiences to address the pressing issues that the communities were facing. Gram Chetna Kendra began its formal operations from the village of Khedi Milak, located 55 km from Jaipur, the capital of Rajasthan, in the Sambhar Block of Jaipur District.

The association started its activities in two villages from the Sambhar Lake area, to extend and reach 11 districts in Rajasthan. Currently, Gram Chetna Kendra is working specifically in 2 districts (Jaipur and Dausa).

We aim to see empowered rural people in our project areas address the issues of their own development and participate actively and collectively in the well-being of the community. We work specifically with the most underprivileged segments of society, especially women, children, and people with disabilities, and we would like to initiate change in the community so as to protect their rights, enhance their access to education and equal opportunities and make them actors of their own empowerment.

MEMBERS OF BOARD

Photo

Name, Position & Contact

Introduction



Mr. Govind
Narayan Sharma
Chairman
acpu@rediffmail.com



Mr. Bajrang Singh
Vice- President
9828727749



Mr. Om Prakash
Sharma Secretary
Gck_1989@yahoo.com
9829017134



Mrs. Surekha Devi
Sharma Member
9660328603



Mr. Girvar Singh
Rathore Member
9784513042



Mr. Subhash Joshi
Member
9414011400



Mr. Kedar Mal Jat
Member
9829018332



Mr. Narendra
Solanki Member
9414079903



Mrs. Simran
Kumawat Member
7877014737



Mrs. Santosh
Verma Member
9982227676



Mr. Banshidhar
Yadav Member
9982607272

Lecturer, has an experience of 12 years working with UNICEF as a consultant in the field of Health and Community Development in Rajasthan, Maharashtra and Delhi. He also worked as a consultant for other grassroots level NGOs in the sector

He was a Sarpanch of Sursinghpura Panchayat for 5 years and has been working with village communities for the last 20 years. He has also done several works on education community development with Akansha (NGO) in his village- Mahlayawas. He has been working with GCK from 11 years.

Mr. Sharma is the holder of a BA and a Masters of Social Work. He is among the founders of the organization and has been a development professional for the last 30 years.

Mrs. Surekha Devi Sharma has been working with GCK as a supporting partner and advisor issues related Gender discrimination and domestic violence at the village level. She also a trainer in animal husbandry.

He is a community-based analyst in livelihood. He has a good understanding of working on village level awareness & capacity building programs. He is supporting GCK through advocacy on capacity building and other social issues

Mr. Joshi is a master trainer on child and women issues with the State Integrated Child Development Services (ICDS) department.

He is the holder of a Masters in Education and works as a facilitator on Quality Education with the Government of Rajasthan.

Mr. Solanki holds a Masters in Social Work and is currently working as a management and accounts specialist at Rajasthan Voluntary Health Association.

She is the holder of a MA and is a freelance counselor for differently able children's mainstreaming into society and other issues linked to disability.

Mrs. Verma is the secretary of the Women Federation in Sambhar Block, Jaipur Rajasthan. She is an active member of women-led Community-Based Organizations in the project area

He is the president of the Federation of in Village Development Committees Sambhar Block, Jaipur, Rajasthan.

PRESIDENT'S STATEMENT

This year, we have again worked relentlessly and passionately to provide services related to health, education, livelihoods, women and girls empowerment, sanitation and environmental protection. New challenges have arisen from the COVID-19 crisis and its impact on the most marginalized members of our communities. We have thus deployed new efforts, and the collaboration with different communities and Community-Based Organizations, partners, NGOs, and officials at all levels of governance has allowed us to face the aftermaths of the sanitary crisis and to initiate systemic and structural change for the well-being of the oppressed populations we have been working with.

Local people, and especially the most vulnerable groups; namely women, children and differently abled persons in the communities, have been empowered by their participation in our different project activities and their institutions such as Self-Help Groups, Child Clubs and Differently Abled People's Organizations. Following our belief that development interventions have to be conducted by the community and for the community, we have been successful in initiating peoples' actions to get entitlements live a dignified life.

We hope that we will continue to collaborate fruitfully with our partners and community people in our project areas in the future and that we will keep moving forward with new perspectives and new ideas.

GOVINDNARAYAN SHARM

A President



SECRETARY'S STATEMENT

I am pleased to share the Annual Report of Gram Chetna Kendra for the year 2020-2021. This report contains detailed information about our programs and projects and the related achievements. It constitutes a valuable tool to evaluate our actions and review our efforts in order to do better in the future. We are incredibly grateful for all of those who have contributed to make these activities come to life. We would like to thank our dedicated board members, volunteers, consultants and employees. Their efforts have allowed us to strengthen our organization and better understand the issues faced by our communities.

On behalf of the board and staff of GCK, we wish to express our most sincere appreciation for our partners: Give India, Jan Vikas Samiti, FVTRS, AU Foundation, Royal Rajasthan Foundation and Caritas India. We are indebted to these individuals and organizations for their professional and financial assistance that helped Gram Chetna Kendra move forward.

My greatest appreciation must go to my entire staff and those in the project area and the communities with whom we work every day. We work as an agent of social change by implementing community-based projects in rural areas and with marginalized populations and our work would not be possible without the efforts of the communities that carry the projects jointly with us.

We are looking forward for very promising prospects in the following year and hope that, with the support of our funding partners, we will again have a very successful year filled with new accomplishments and goals that are just as great as the last.

OMPRAKASH SHARMA

Secretary and Founder



LIVELIHOOD



ANIMAL HUSBANDARY

Building Sustainable livelihood in animal husbandry for marginalized women in Sambar lake, Jaipur District, Rajasthan

ACTIVITY

- Conducted training programs for women's access to different government schemes
- Baseline Survey
- Regular community meetings
- Quarterly meetings with dairy companies and milk unions and exchanges between SHG members and selected dairy companies' representatives
- Networking meetings with the animal husbandry departments
- Support for FMD vaccination campaign
- Formation and monthly meetings of SHGs
- Identification of beneficiaries and facilitation of access to loans in order to purchase animals
- Linkages with different dairies and government schemes.

ACHIEVEMENTS

- Women beneficiaries are aware about the different schemes and the vaccination campaigns. Tagging of animals has been realized through the support of the animal husbandry department. Beneficiaries were identified through the baseline survey, they received loans through different banks and purchased animals.
- ● We have raised Rs. 1,75,48,500 as a bank loan to purchase livestock including 156 Cows and 272 Buffalo's and as of now 429 women has been linked to dairy.
- A total of 19 SHGs have been formed, with 263 representatives.
- 553 beneficiaries were linked with different dairies. Beneficiaries are receiving 7-day payment through the bank from the dairies.
- A baseline survey was conducted with 594 families in the project villages.



WOMEN EMPOWERMENT

MAA ANNAPURNA MASALA

The project aims to empower the most marginalized and vulnerable women in rural areas (widows, disabled, single, economically disadvantaged, ST, SC, OBC) by boosting their income and social inclusion through sustainable and secure employment. The purpose is to help women gain financial stability so that they can cover necessary expenses for their own and their children's well-being.

ACHIEVEMENTS

Sales revenue- 42.43 (in lakhs)

Profit- 10.30 (in lakhs)

capacity building activities

- Record keeping and accounting training
- Spices' market visit
- Personal safety and machine maintenance training
- Marketing activities
- Entrepreneurship Development Training
- Branding and Promotional Activities
- Equipment Safety Training

IMPACT

The women when once were dependent on their family now they are able to meet their livelihoods. They become capable to run they're on business and become confident in pitching to the client, negotiating with dealers and representing their venture. They have broken many social barriers and shows exceptional leadership qualities.



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GRAM CHETNA KENDRA

AGRICULTURE

ENHANCING WATER ACCESS AND WATER CONSERVATION THROUGH AGROFORESTRY AND INTEGRATED AGRICULTURE TO IMPROVE THE LIVELIHOOD OF WOMEN FARMERS



The project will take place in 15 villages and 7 Gram Panchayats of Sambhar Block, Jaipur District, Rajasthan. As per 2011 census data, the total population in the 15 villages is of 23802 people, including 12221 men and 11581 women, for 3816 households. An important share of the households belongs to the BPL category.

ACTIVITY

- Training on horticulture and orchard Management
- Training conducted on WASH, water saving best practices and the importance of biodiversity
- Training on vermicomposting development
- Training on record keeping of SHG representatives T
- Provision of 420 vermicompost pits and worms
- Construction and demonstration farm pounds through government schemes
- Provision of wide spreading fruits trees and khejri trees to 420 families (Pomegranate, thai apple ber, amla)
- Provision of 5 rainwater harvesting structures for safe drinking water (1 water tank for the use of 5 families) Out comes for the reporting period (quantitative)





ACHIEVEMENTS

- 37500 fruits and 37500 Khejri plants have distributed among 420 women households. (each beneficiary received 30 fruits trees and 30 Khejri trees)
- Enhancement of production, conservation of resources, market led farming, value addition and improving supply chain
- 750 women are part of SHGs and start to do monthly savings.
- 420 women families shift to organic farming through the use of vermicompost
- 200 women become master trainers on vermicompost making and orchard management and they are able to spread the knowledge to 650 women in their own villages
- 750 women are empowered through participation to the Self-Help Groups and are linked to the existing Women Federation/ Farmers Producers' Organization
- 75 families (around 450 people) receive free and harmful contents-free drinking water.
- Demonstration model for capacity building of women farmers for execution of other projects

HEALTH

WOMEN, ADOLESCENT GIRLS, AND CHILDREN ACCESS APPROPRIATE HEALTH SERVICES WITH DIGNITY

Objectives- To Provide Preventive and curative health services to the target population of urban slums by improving and strengthening the available healthcare & ICDS services , To improve counselling and referral services through health camps , To promote good health practices and positive health seeking behaviours amongst the target population through social behavioural change and communication (SBCC) in the community , Create awareness on ANC & PNC, prevention on health issues, communicable disease, nutrition and food practices.

OUTCOME

- Reproductive Health - Awareness of health care including reproductive health services for women and adolescents increasing
- Access to family planning methods, ANC /PNC increased
- More number of adolescents and women accessing STI Management & treatment
- Increased knowledge and awareness about health-related issues, adoption of healthier behaviors, and Use of Sanitary Napkins increased
- Family Planning - Women listed for Tubectomy
- Nutrition to pregnant & lactating women reducing malnutrition and anaemic issues
- Adolescents coming up for Hb Test - Accessing government hospitals
- 40 % left out Immunization coverage increased through motivation & reach out



ACCESS TO JUSTICE

UNDER THIS PROJECT ORGANIZATION ARE WORKING IN 60 VILLAGES in DAUSA DISTRICT ARE WORKING IN 60 VILLAGES in DAUSA DISTRICT..

Stopping child marriages and child labour is crucial to safeguarding children's rights and ensuring their physical, emotional, and intellectual development. It empowers them to access education, live a life free from exploitation, and realize their full potential, contributing to a healthier, more equitable society for all.

- Awareness - SHG VO, GP Level
- Block Level Officers Co-ordination meeting
- Anganwadi Sector Level meeting
- Pledge Sign 70000
- District Level Liasoning
- Child Labour Rescue
- Child Labour Free Day Celebration



Inclusive Development for the Children & Youngster with Disability

Gram Chetna Kendra run a daycare center for differently abled children, providing physiotherapy, education, physical and social activities for the children. 17 children are attending the center regularly.

Brief summary of the program- “Inclusive Development for the Children & Youngster with Disability” is a program which covers the disabled from 0 to 24 age group children and youngsters. The basic motto of this program is to make the disabled independent and self-reliant. Mainstreaming the handicapped in the society.

THEMATIC AREA-

Health, Inclusion, Education, Work and Income



- 65 children enrolled with education facility
- 62 disabled children received disability certificate
- 18 Bus passes were given.
- 23 families are connected with SHGs
- 55 children received Hygiene material distribution
- 27 Institutional Physiotherapy has been done. 60 ADL trainings (Hand wash, toilet training, bath training, tooth brushing, nail cutting, wearing etc.)
- 27 assisted equipment were provided.



- Trainings on rights and entitlements of PWDs to caregiver and Parents Advocacy forum.
- Sharing of referrals of Government schemes with caregiver and Parents Advocacy Forum.
- Village level meetings with community and Parents on Child Right Protection of Special Children.
- Celebration of World Disability Day.
- Sensitization through meetings and demonstration with school management committee, Gram Sabha and Parents teacher association

INDIVIDUAL DONATION PROGRAM

Apni Pathshala is conduction for the one community whos not afford the education and they are not so aware for the education

Is for 0-13 years old age group
30-35 students in each apni pathshala
one time food and study matrial provide by the apni pathshala
In a month PTM is conduct for the paretns

its 3 hour for study and one time for sports
including fun activity and games is involved in this
In 35 students one teacher is available

Donor - ANISHA MITTAL AND
NIRMAL SARDA



Harnessing Fruit Tree Diversity as a Nature-Based Solution for Food Security, Nutrition, Human and Planetary Health in India

INTRODUCTION:

The CFL project is an ongoing project initiated in the month of July 2022 by Gram Chetna Kendra in 7 villages of Sambhar Lake Block of Rajasthan. These villages come under semi-arid climatic region where agriculture depends on rain. In this region fruit plants has not been growing due to lack of water availability, soil erosion. Through this project GCK is campaigning to popularize fruit production and consumption in the context of preventing malnutrition among communities, and also focusing awareness among school children. This project will be helpful for the community and farmers in the study area who will learn climate resilience fruit plantation that will provide economic support as well as supplement nutrition. GCK from the very initial phase in collaboration with Agriculture University, Jobner identified progressive farmers and provided fruit plants to women farmers. Support to biodiversity is an important aspect which is expected in the study area and it will promote local vegetation as well. We also look forward that the number of plants in few years will be helpful to increase water level as well and fruits will ripe and local communities consume this fruits.



ACTIVITIES:

- Baseline Survey:
- Before our intervention in the following villages, we have had conducted baseline survey and through this survey we have identified 310 beneficiaries including government schools.
- Distribution of Plants:
- For Plantation we have received total 3960 fruit Plants from SKN University, Jobner in the month of August 2022.
- Family contact
- Capacity building of community for fruit trees' production and value addition.

PARTNERS AND NETWORKING

Current Partners



Networking



LOKH MUNCH

- Gramin Ekta Bal Shiksha Samiti, Khandel Kheti Evam Gaon Vikas Sansthan Uagriyabas Jagagariti Kendra
- Lokarpan Sansthan, GovindiGramin Vikas Sansthan
- Manav Kalyan Vidhyapith Sansthan Sangharsh Sansthan Dhandholi
- Rural Development and Children Welfare Society
- Samajik Chetna Evam Takniki SansthanJan Sewa Samiti
- Lok Vikas Sansthan,Sarwad
- Gramin Manav Kalyan Shikshan Sansthan

AWARDS AND ACREDITATION

ACCREDITATION

Community Stregthening

GCK Youth Advocacy Forum and Youth Groups

Child Federation, Child Groups

Women Federation, 126 SHGs
Disabled advocacy forum

Village Development Committees

Accreditation

Guidestar India

Credibility Alliance

QCI

The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995

Give India

AWARDS

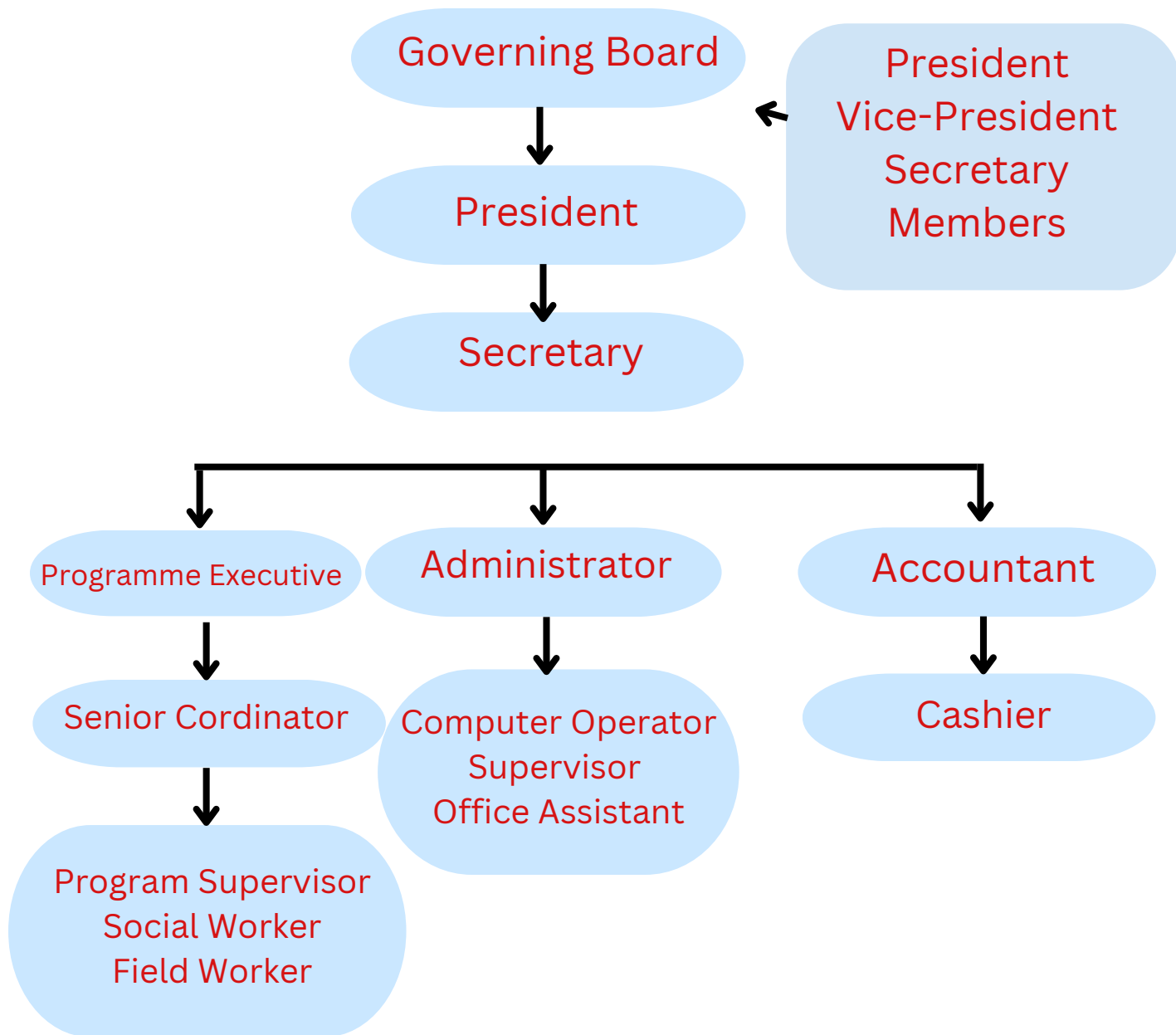
Ameri cares India to Gram Chetna Kendra in Recognition to Outstanding contribution towards dignity life of women in the Women empowerment category.



Gram Chetna Kendra has been awarded by Agricultural University of Jobner in Agri-Expo 2022.



ORGANISATIONAL STRUCTURE



STAFF

Full Time	Part Time	Community mobilizer	others
4	10	12	7

Mission

To bring awareness in the rural populations through democratic means so as to empower them and help them in gaining control over all factors that affect their individual lives and the community at large.

Vision

GCK intends for unrelenting efforts to initiate people-based development interventions in order to ensure just and equal opportunities and minimum basic essentials to all with a dignified and higher quality of life for the rural populations

Goal

Initiation of catalytic interventions for ensuring partner and community-need based socio-economic self-reliance for the deprived and poverty-stricken rural masses.

Belief

It is the belief of GCK that the rural populations have an enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the communities to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. For us, it is essential to collaborate for the populations to accept responsibility and take initiatives in developing their communities further.



GRAM CHETNA KENDRA

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