

ANNUAL REPORT 2021-2022



**Gram
Chetna
Kendra**

Khedi Milak

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ABOUT GRAM CHETNA KENDRA

A group of socially conscious individuals formed the organization in 1989 to address the immense needs the rural poor of Rajasthan in terms of development. They combined their unique talents, knowledge, skills and experiences to address the pressing issues that the communities were facing. Gram Chetna Kendra began its formal operations from the village of Khedi Milak, located 55 km from Jaipur, the capital of Rajasthan, in the Sambhar Block of Jaipur District.

The association started its activities in two villages from the Sambhar Lake area, to extend and reach 11 districts in Rajasthan. Currently, Gram Chetna Kendra is working specifically in 2 districts (Jaipur and Kota).

We aim to see empowered rural people in our project areas address the issues of their own development and participate actively and collectively to the well-being of the community. We work specifically with the most underprivileged segments of the society, especially women, children and people with disabilities, and we would like to initiate change in the community so as to protect their rights, enhance their access to education and equal opportunities and make them actors of their own empowerment.



MEMBERS OF BOARD

Photo

Name, Position & Contact

Introduction



Mr. Govind
Narayan Sharma
Chairman
gcnsharm
acpu@rediffmail.com

Lecturer, has an experience of 12 years working with UNICEF as a consultant in the field of Health and Community Development in Rajasthan, Maharashtra and Delhi. He also worked as a consultant for other grassroots level NGOs in the sector



Mr. Bajrang Singh
Vice- President
9828727749

He was a Sarpanch of Sursinghpura Panchayat for 5 years and has been working with village communities for the last 20 years. He has also done several works on education community development with Akansha (NGO) in his village- Mahlayawas. He has been working with GCK from 11 years.



Mr Om Prakash
Sharma Secretary
Gck_1989@yahoo.com
9829017134

Mr. Sharma is the holder of a BA and a Masters of Social Work. He is among the founders of the organization and has been a development professional for the last 30 years.



Mrs. Surekha Devi
Sharma Member
9660328603

Mrs. Surekha Devi Sharma has been working with GCK as a supporting partner and advisor issues related Gender discrimination and domestic violence at the village level. She also a trainer in animal husbandry.



Mr. Girvar Singh
Rathore Member
9784513042

He is a community-based analyst in livelihood. He has a good understanding of working on village level awareness & capacity building programs. He is supporting GCK through advocacy on capacity building and other social issues



Mr. Subhash Joshi
Member
9414011400

Mr. Joshi is a master trainer on child and women issues with the State Integrated Child Development Services (ICDS) department.



Mr. Kedar Mal Jat
Member
9829018332

He is the holder of a Masters in Education and works as a facilitator on Quality Education with the Government of Rajasthan.



Mr. Narendra
Solanki Member
9414079903

Mr. Solanki holds a Masters in Social Work and is currently working as a management and accounts specialist at Rajasthan Voluntary Health Association.



Mrs. Simran
Kumawat Member
7877014737

She is the holder of a MA and is a freelance counselor for differently able children's mainstreaming into society and other issues linked to disability.



Mrs. Santosh
Verma Member
9982227676

Mrs. Verma is the secretary of the Women Federation in Sambhar Block, Jaipur Rajasthan. She is an active member of women-led Community-Based Organizations in the project area



Mr. Banshidhar
Yadav Member
9982607272

He is the president of the Federation of Village Development Committees in Sambhar Block, Jaipur, Rajasthan.

PRESIDENT'S STATEMENT

This year, we have again worked relentlessly and passionately to provide services related to health, education, livelihoods, women and girls empowerment, sanitation and environmental protection. New challenges have arisen from the COVID-19 crisis and its impact on the most marginalized members of our communities. We have thus deployed new efforts, and the collaboration with different communities and Community-Based Organizations, partners, NGOs, and officials at all levels of governance has allowed us to face the aftermaths of the sanitary crisis and to initiate systemic and structural change for the well-being of the oppressed populations we have been working with.

Local people, and especially the most vulnerable groups; namely women, children and differently abled persons in the communities, have been empowered by their participation in our different project activities and their institutions such as Self-Help Groups, Child Clubs and Differently Abled People's Organizations. Following our belief that development interventions have to be conducted by the community and for the community, we have been successful in initiating peoples' actions to get entitlements live a dignified life.

We hope that we will continue to collaborate fruitfully with our partners and community people in our project areas in the future and that we will keep moving forward with new perspectives and new ideas.

GOVINDNARAYAN SHARMA

President



SECRETARY'S STATEMENT

I am pleased to share the Annual Report of Gram Chetna Kendra for the year 2020-2021. This report contains detailed information about our programs and projects and the related achievements. It constitutes a valuable tool to evaluate our actions and review our efforts in order to do better in the future. We are incredibly grateful for all of those who have contributed to make these activities come to life. We would like to thank our dedicated board members, volunteers, consultants and employees. Their efforts have allowed us to strengthen our organization and better understand the issues faced by our communities.

On behalf of the board and staff of GCK, we wish to express our most sincere appreciation for our partners: Give India, Jan Vikas Samiti, FVTRS, AU Foundation, Royal Rajasthan Foundation and Caritas India. We are indebted to these individuals and organizations for their professional and financial assistance that helped Gram Chetna Kendra move forward.

My greatest appreciation must go to my entire staff and those in the project area and the communities with whom we work every day. We work as an agent of social change by implementing community-based projects in rural areas and with marginalized populations and our work would not be possible without the efforts of the communities that carry the projects jointly with us.

We are looking forward for very promising prospects in the following year and hope that, with the support of our funding partners, we will again have a very successful year filled with new accomplishments and goals that are just as great as the last.

OMPRAKASH SHARMA

Secretary and Founder



LIVELIHOOD

PROJECT

Building Sustainable livelihood in animal husbandry for marginalized women in Sambar block, Jaipur District, Rajasthan

ACTIVITY

- Conducted training programs for women's access to different government schemes for insurance, animal husbandry, participation to vaccination campaigns.
- Baseline Survey
- Regular community meetings
- Quarterly meetings with dairy companies and milk unions and exchanges between SHG members and selected dairy companies' representatives
- Networking meetings with the animal husbandry departments
- Support for FMD vaccination campaign
- Formation and monthly meeting of SHGs
- Identification of beneficiaries and facilitation of access to loans in order to purchase animals
- Linkages with different dairies and government schemes.



ACHIEVEMENTS

- Women beneficiaries are aware about the different schemes and the vaccination campaigns.
- Tagging of animals has been realized through the support of the animal husbandry department
- Beneficiaries were identified through the baseline survey, they received loans through different banks and purchased animals.
- The team received IEC materials related to animal husbandry and provided a list of stock assistance. The Animal Husbandry Department provided a list of the livestock assistance schemes and programmes in the project area (notably for the access to treatments and available medicines for animal diseases).
- 3 new SHGs were formed. A total of 19 SHGs have been formed, with 263 representatives.
- 41 beneficiaries were linked with different dairies. Beneficiaries are receiving 7-day payment through the bank from the dairies.
- A baseline survey was conducted with 594 families in the project villages.

WOMEN EMPOWERMENT



MAA ANNAPURNA MASALA

The project aims to empower the most marginalised and vulnerable women in rural areas (widows, disabled, single, economically disadvantaged, ST, SC, OBC) by boosting their income and social inclusion through sustainable and secure employment. The purpose is to help women gain financial stability so that they can cover necessary expenses for their own and their children's well-being.



ACHIEVEMENTS

- Quantity sold- 24,291 Kg
- Sales revenue-47,42,636
- Profit- 13,13,569

AU Facilitated the project and certain capacity building activities



- Digitalization training
- Record keeping and Accounting training
- Spices' market visit
- Technical training
- Personal safety and machine maintenance training
- Marketing activities
- Sales method



IMPACT

The women when once were dependent on their family now they are able to meet their livelihoods. They become capable to run their own business and become confident in pitching to the client, negotiating with dealers and representing their venture. They have broken many social barriers and shows exceptional leadership qualities.

HEALTH

COVID-19 RELIEF AND ACTIVITIES

- Gram Chetna Kendra has distributed medical equipments and provided human resource to hospitals in Sawar block, Ajmer under United Ways Mumbai's Covid-19 response.
- Gram Chetna Khendra has provided Covid-19 vaccination and booster doses around 200 villages, through PHC's, CHC's and sub centers.

Covid-19 Vaccination: Education and Facilitation

- Conducted awareness campaign in 232 villages.
- Distributed IEC materials through villages/communities.
- Placed 20 vaccination centers in villages per district.
- Distributed N95 masks for medial personals.
- Distributed 3 layer masks for citizens who visit the vaccination center.
- Distributed hands sanitizer, hand wash, disinfectant, surgical gloves to the vaccination centers.

Covid-19 Relief Project

Royal Rajasthan Foundation, in collaboration with Gram Chetna Kendra has launched a program entitled "Emergency support to local hospitals, marginalized women and their families to face the second wave of the Covid-19 pandemic in Sambhar Block, Jaipur District".

Activities

- Medical and Sanitation equipments
- Dry foods and ration
- Community awareness on Covid-19 Vaccination
- Distribution of Vitamin C and medical kits support by Block Health Departments

Medical and Sanitation Equipments

Gram Chetna Kendra has distributed medical and sanitation equipment to frontline workers in order to help and protect life from Covid-19 pandemic.





India Covid-19 Relief Fund (ICRF2)

- Through India Covid Relief Fund (ICRF2), Emergency nutrition support was given to the most vulnerable groups in Jaipur District, Rajasthan.
- Vaccination and testing of Covid among vulnerable groups in the community was also put in place.

Activities

- Provision of dry food rations to 1000 most marginalized families
- Awareness creation about Covid-19 vaccines
- Buying and administration of vaccines
- Organized vaccination camps
- Awareness raising on Covid-19 prevention, control and immunization among the most vulnerable groups.

Achievement

- 1000 family members were able to survive and respond to their basic needs.
- 2000 family members were able to survive
- More than 100000 students of 225 project villages were made aware regarding the Covid-19 vaccine.



Cash Relief Campaign

Gram Chetna Kendra conducted a cash relief campaign in collaboration with Give India Foundation for those who loss family members through Covid-19 pandemic.

Activities

- Distributed Rs 30000 to five families
- Five families received the Covid-19 cash relief fund



Distribution of Covid-19 Kits

- Provided food kits to families
- Distributed Covid-19 medical kits to Chief Block Medical Officer, Sambar Lake, Jaipur; Superintendent Mahila Chikilsalaya, Saganari Gate; Office of the principle and controller, Savai Man Singh and Medical College, Jaipur.

AGRICULTURE

PROJECT

Khejri-based agroforestry project to improve the livelihood of women farmers

The project strategy consists in establishing integrated farming systems under the umbrella of khejri-based agroforestry and integrating water conservation structures (farm ponds) in a holistic manner while linking these to cropping systems, animal husbandry and resources' conservation.

Activities

- Training on horticulture and orchard Management for 150 participants
- Training conducted on WASH, water saving best practices and the importance of biodiversity
- Training on vermicompost development for 150 participants
- Formation of FPO for the marketing of the agricultural produce and fruits.
- Training on record keeping of SHG representatives
- Training on women federation/FPO functions, role and responsibilities with selected representatives
- Training and capacity building on marketing skills, market functioning and value addition
- Provision of 140 vermicompost pits and worms
- Construction and demonstration farm ponds through government schemes
- Provision of wide spreading fruits trees and khejri trees to 140 families (Pomegranate, thai apple ber, amla)
- Provision of 5 rainwater harvesting structures for safe drinking water (1 water tank for the use of 5 families)
- Outcomes for the reporting period (quantitative)



ACHIEVEMENTS

- Through the base line survey, we identified and selected 345 families out of 596 families to be part of the project.
- 196 women were made aware of best practices for orchard management.
- 140 women farmers are saving around 6000/- rupees from using organic manure on their agricultural fields. These women farmers distributed organic manure for free to another 40 families.
- 31 women farmers have started sowing a second crop for the first time. Their income has increased to reach between Rs 80,000 to 1,30,000 per annum, as compared to Rs 30,000 to 65,000 per annum before starting the project.
- The women got support through government schemes: 19,30,000 lakhs were received as subsidies to construct farm ponds, 1,20,000 lakhs were received for vermicompost pits, 4 lakhs were received for fencing of ten farmers' fields.
- 24 families developed seeds banks.



PROJECT

Support to marginalized women through entrepreneurship development in agriculture and allied activities.

Activity

- Training of volunteers.
- Training on marketing and business.
- Provision of vegetable seeds to women.
- Creation of SHGs

Achievements

- Women farmers were linked with markets for the commercialization of vegetables.
- 20 SHGs realized savings amounting to Rs 259816 over one year
- Volunteers improved their knowledge in vegetable farming.



AWARENESS PROGRAM

Act Smart Step Project

Act Smart Step Project is an awareness program targeting children between the age of 13 to 17.

The aim of the project is to sensitize parents, students and school authorities about the importance of education, also to educate them about the harmful use and consumption of drugs and alcohol.



Wrong Side of the Road

Wrong side of the road is an awareness program aimed at people over 18 years of age.

The project focus is to make young people aware about the importance of life. They are sensitized about the fact that alcohol, drug use and speeding are causing accidents.

INCLUSIVITY FOR THE DIFFERENTLY ABLED

Inclusive Development for the Children & Youngster with Disability

- Gram Chetna Kendra runs a daycare center for differently abled children, providing physiotherapy, education, physical and social activities for the children.
- 17 children are attending the center regularly.

Brief summary of the program- “Inclusive Development for the Children & Youngster with Disability” is a program which covers the disabled from 0 to 24 age group children and youngsters. The basic motto of this program is to make the disabled independent and self-reliant. Mainstreaming the handicapped in the society.

Thematic area- *Health, Inclusion, Education, Work and Income*



- 65 children enrolled with education facility
- 62 disabled children received disability certificate
- 18 Bus passes were given.
- 23 families are connected with SHGs
- 55 children received Hygiene material distribution
- 27 Institutional Physiotherapy has been done.
- 60 ADL trainings (Hand wash, toilet training, bath training, tooth brushing, nail cutting, wearing etc.)
- 27 assisted equipments were provided.



- Trainings on rights and entitlements of PWDs to caregiver and Parents Advocacy forum.
- Sharing of referrals of Government schemes with caregiver and Parents Advocacy Forum.
- Village level meetings with community and Parents on Child Right Protection of Special Children.
- Celebration of World Disability Day.
- Sensitization through meetings and demonstration with school management committee, Gram Sabha and Parents teacher association

DONATIONS PROGRAMME

WATER TANK

- 15 water tanks were provided to vulnerable families in water scarce areas. The structures allow for the collection of rainwater for the families' use.



TOILET

- Gram Chetna Kendra runs an awareness program in villages to reduce unhygienic and unhealthy practices.
- 2 toilets were constructed in the house of 2 families.



SCHOOL SUPPLIES

School supplies and basic items were distributed to 31 girls and to 8 boys.



Individual Donation

Towards Water Self Sufficiency

Ms. Anisha Mittal has been providing financial support in water shortage villages in Sambhar Block. Over the year she has been helped to constructed 10 water tanks in remote village so that women can not go miles to fetch water.



PARTNERS AND NETWORKING

Current Partners



Networking

Gram Chetna Kendra is part of the following networks:



LOKH MUNCH

Gram Chetna Kendra is part of a network composed of the following NGOs:

- Gramin Ekta Bal Shiksha Samiti, Khandel
- Kheti Evam Gaon Vikas Sansthan
- Uagriyabas Jagagariti Kendra
- Lokarpan Sansthan, Govindi
- Gramin Vikas Sansthan
- Manav Kalyan Vidhyapith Sansthan
- Sangharsh Sansthan Dhandholi
- Rural Development and Children Welfare Society
- Samajik Chetna Evam Takniki Sansthan
- Jan Sewa Samiti
- Lok Vikas Sansthan, Sarwad
- Gramin Manav Kalyan Shikshan Sansthan

AWARDS AND ACREDITATION

ACCREDITATION

Community Stregthening	Accreditation
<p>GCK Youth Advocacy Forum and Youth Groups</p> <p>Child Federation, Child Groups</p> <p>Women Federation, 126 SHGs Disabled advocacy forum</p> <p>Village Development Committees</p>	<p>Guidestar India</p> <p>Credibility Alliance</p> <p>QCI</p> <p>The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995</p> <p>Give India</p>

AWARDS

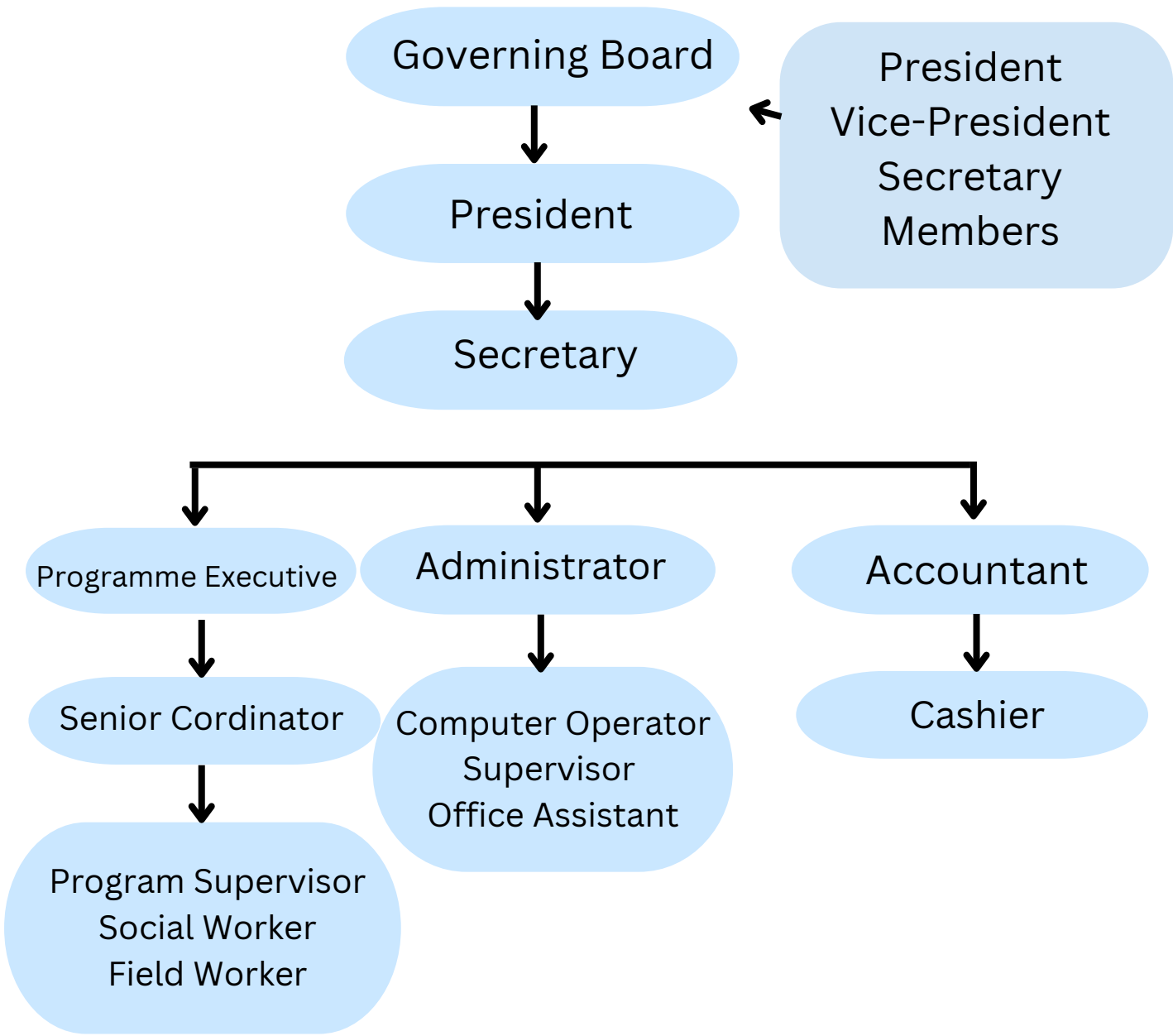
Gram Chetna Kendra has been awarded by Government of Rajasthan on Republic Day 2021 for an outstanding contribution rendered for the community and covid-19 relief work .



Gram Chetna Kendra has been awarded by Agricultural University of Jobner in Agri-Expo 2022.



ORGANISATIONAL STRUCTURE



STAFF

Full Time	Part Time	Voulunteers	Consultant
11	8	7	0

Mission

To bring awareness in the rural populations through democratic means so as to empower them and help them in gaining control over all factors that affect their individual lives and the community at large.

Vision

GCK intends for unrelenting efforts to initiate people-based development interventions in order to ensure just and equal opportunities and minimum basic essentials to all with a dignified and higher quality of life for the rural populations

Goal

Initiation of catalytic interventions for ensuring partner and community-need based socio-economic self-reliance for the deprived and poverty-stricken rural masses.

Belief

It is the belief of GCK that the rural populations have an enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the communities to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. For us, it is essential to collaborate for the populations to accept responsibility and take initiatives in developing their communities further.



GRAM CHETNAKENDRA

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