Annual Report

2017-18



Gram Chetna Kendra

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The Journey so far.....

Recognizing the immense needs that the rural poor in Rajasthan had, a group of socially conscious individuals formed the organization, Gram Chetna Kendra in 1986. Under the leadership of Mr. Om Prakash Sharma, these individuals combined their unique talents, knowledge, skills and experiences to address the pressing issues that the communities of Rajasthan faced. Gram Chetna Kendra, which translates to Village Awareness Center, was registered as a voluntary, non-government organization under the Societies Registration Act and began formal operations from their premises located at the village of Khedi Milak, which is in the heart of the project area. Khedi Milak is located approximately 55km away from Jaipur, the capital of Rajasthan, in the Sambhar Block of the Jaipur District.

Prior to GCK's work in the area, it had remained virtually untouched by any mainstream development efforts, neither national nor international sources. Throughout the years, GCK has sustained a range of various activities through funding and support. Initially, the projects were solely focused on improving the welfare of the rural poor through providing them with basic needs, but the organization has since grown and evolved. Now, their mission is to focus on capacity building of the community so that they can help people help themselves. Their goal has become human resource development, improving on peoples' abilities to recognize their potential and to do this in a way that works hand in hand with their natural environment.

As very familiar to the immense needs of Rajasthan's rural poor, this group decided to combine their unique knowledge, talents, skills and experience to address the pressing issues that individuals face. Started with 2 villages of Sambhar Lake area, the organization has been grown up and working in 11 districts of Rajasthan. Currently Gram Chetna Kendra working 3 Districts of Rajasthan (Jaipur, Alwar & Kota).

MEMBERS of the BOARD

GCK has an active board which plays an important role in the governance of the organization by providing direction and guidance to the management and staff, while also supervising all its operations. List of Board Members with a brief profile is as follows:

Name	Age	Designation	No. of years with the organization	Highest education qualification
Mr. Narinder Verma	58	Chairman	13 years	M.S.W
Mr. Bajrang Singh	48	Vice- Chairman	9 years	BA
Mr. Om Prakash Sharma	52	Secretary	29 years	M.S.W
Ms. Neelam Yadav	32	Member	4 years	M.S.W
Mr. Girvar Singh Rathore	47	Member	27 years	BA
Mr. Subhash Joshi	43	Member	4 years	BA
Ms. Surekha Devi	32	Member	2 Year	12 th

FOREWORD



I am pleased to share the Annual Report of Gram Chetna Kendra for the year 2017-2018. Detailed information about GCK's efforts, programs, targets, goals, achievements, lessons learnt and activities for the year were included in the Annual Report. This report is a valuable tool in evaluating our actions, reviewing our efforts and learning about what our organization is committed to and how we had implemented our programs in the past year.

We are incredibly grateful to our board members, who have worked tirelessly on all of our activities and goals and making them a reality. Empowered by their confidence

and efforts, we look ahead to the future and move forward to create an overall better community environment. We are very fortunate to have such dedicated board members, volunteers, and staff as our team that provide their own unique experiences and visions to help our organization grow. Their efforts have allowed us to strengthen our internal organization and promoted a better understanding of issues in our community.

On behalf of the board and staff of GCK, we wish to express our most sincere appreciation for our funding partners, ChildFund India, Give India, Jan Vikas Samiti, FVTRS, BOSCH and Embassy of Japan, The Government of Rajasthan and The Government of India for their commitment and support to our mission and vision. Our gratitude is also extended to our individual, local, national and international NGOs and partners for their helpful contributions as well. We are indebted to these individuals and organizations for their professional and financial assistance that has helped move GCK forward.

However, my greatest thanks and appreciation must go to my entire staff and those in the project area and the community with whom we work every day. We work as an agent of social change by implementing community-based projects that are present in rural and marginalized areas. Our projects consist of a combination of developmental strategies that aim to improve living conditions of villagers, increase community participation and encourage women's accessibility to decision making skills and other opportunities.

In the coming year, GCK hopes to improve on all of our programs and projects and achieve our goals using new and fresh strategies. We look forward to very promising prospects in the following year and hope that, with the support of our funding partners, community people, staff team and board members; we will again have a very successful year filled with new accomplishments and goals that are just as great as the last.

Om Prakash Sharma

Founder & Secretary

Gram Chetna Kendra

Overview of the project area

Gram Chetna Kendra cover 791 villages in 11 Districts of Rajasthan the table below gives an overview of the project area.

District	Block Name	No. of Villages	No. of Gram Panchayat
Jaipur	Sambhar Lake, Bassi	67	17
Tonk	Uniara and Deoli	142	72
Nagaur	Parbatsar, Zayal, Ladnu	249	142
Alwar	Tijara, Kotkasim	13	7
Sikar	Dantaram garh	60	18
Sawai Madhopur	Bamanwas	45	16
Bhilwara	Shahpura	68	22
Dungarpur	Simalwara	74	27
Ajmer	Kishangarh	20	6
Dausa	Dausa	25	8
Kota	Ramganj Mandi	28	7
TOTAL		791	342

Currently Gram Chetna Kendra working 3 Districts of Rajasthan (Jaipur, Alwar & Kota)

Core Program



Health, Water & Sanitation

Education & Child Rights

livelihood

THEMATIC AREAS and PROGRAMS

The Organization is associated with many National, International and UN organizations as a partner for implementing projects in different sectors. Our major Programs in the financial year 2017-18 are described in subsequent paragraphs.

Health, Water & Sanitation

Family Helper Project

Gram Chetna Kendra is implementing Family Helper project in 33 selected villages and associated hamlets of Phulera Tehsil of Jaipur District & Tijara Block of Alwar district covering approximately 38525 persons which includes 18367 female and 20158 male populations in collaboration with Child Fund India. Family Helper Project is a sponsorship based program benefitting individual children, their entire family and community. The project aims to address the needs of the community through an integrated plan of distinct components.

Healthy and Secured Infants

In Family Helper Project we address the poor attendance of 3-5 age group children in ECCD centers in 33 villages. The Project reach to preschool children (3-5 years) in all villages ensuring through improvements in quality of ECD services provided by preschool with a combine strategy of strengthening AMC/BMC and skill training of preschool teachers. The Parents and caregivers are sensitized for healthy secured infants and children.



Community owned Safe Drinking Water

10,000 liters water each day filtered and 600 families of 5 village's & 470 Govt. School children get benefitted directly. There is high limit of floride, selenium, arseic, and nitrate in water. Excess of each specific ion causes health hazards through the deficiency or toxify to the soil plants human and animals. A selected youth, one from each village have trained to repair water treatment plant as well as distribution system maintenance at village level.

Give India Donation option Program

Water Tank Structure for Poor Families-The project villages in which GCK operates are dry, drought-prone area where the scarcity of rainfall causes the scarcity of water and the levels of fluoride content increases. Families must walk 1-3 km to fetch water for drinking and other basic needs. The non availability of safe drinking water in the village is also a major problem which haves a bad effect on health. So GCK with the support of Give India provide finance for construction of underground tank of dimension 8' x 10' (7000 liter capacity) in their premises of home. The underground water level is very low and chance of getting source of safe



drinking water is very less so rain water is collected from the roof to the underground tank through the pipe. The first rain water is discharged outside the underground tank since the roof of the house is very dirty and the rain water get contamited so clean rain water is collected in the underground tank and used for cooking and drinking. Through Give India, we have been able to construct ground water storage tanks.

In order to maintain these structures, we educated them on roof water harvesting during the summer months and how the tanks function. This year, we were able to fund construction of 33 tanks for families in the area and provided safe drinking water and security to families.

Toilet Construction-This aspect of the project consists of 2 different parts. One part is to raise awareness on proper sanitation while the other is the actual construction of toilets for families. Throughout the year, GCK receives funds to construct low-cost toilets for very poor families. This year, families were educated on proper sanitation and hygienic practices and **19** families received benefit for construction of toilets at their houses.



In the 63 villages of Ramganj Mandi Block of Kota District & Sambhar Block of Jaipur district Inclusive Development for the Children & Youngster with Disability" is a program which covers the 465 disabled children and youngsters. The basic motto of this program is to make the disabled independent and self-reliant. Mainstreaming the handicapped in the society. 172 children are getting regular health check-ups. Home based Health hygiene practices 55 children received Hygiene material distribution 60 ADL trainings (Hand wash, toilet training, bath training, tooth brushing, nail cutting,

wearing etc.) 103 assisted equipments were provided. 5 DPO formed

Overview of Health, Water & Sanitation			
Core Program Area	Achievement		
Care-(ANC,NC,PNC)	 87% Institutional delivery 		
* Malnutrition	 65% MCHN day organized 57% AWW/DWW 		
 Inclusive Development of disable 	• 57% AWW/BWW covered the area		
children & Youngster * Anemia	 59% children of age group 3 to 5 years are Attend AWW/BWW 		
 Menstrual hygiene practices 	 154 disable child & youth have been enrolled in different 		
 linkage Government Schemes 	governmental schemes out of 1204 in Kota & Jaipur.		
 Water & sanitation 	 Menstrual hygiene practices have done with the 1414 girls in Jaipur & Alwar District. 		
	 21 water tanks and 19 toilets provided 		
	 896 children received hygiene kits in the 6 to 14 age group in Jaipur & Alwar districts 		
	• 600 families of 5 village's & 470 Govt. School		
	children get safe drinking water		
	 15 disable children received regularly physiotherapy 		

Education & Child Rights

Support for a Poor Young Education-In this aspect of the project, with the support of Give India we help support young, aged 6-14, continue their education by providing them with materials and supplies to motivate them towards schooling. Young folks from poor families are chosen and they receive items that would help further their interest in education as well as maintain proper hygiene.

Basic Building Skill Model- In the Sambhar Block of Jaipur district & Tijara Block of Alwar district the



BBS model run with the 342 children in 11 centers. The Program have focused on improving the learning levels of irregular and academically weak children and re-enrolled children to ensure their continuity in schools. Programs have also worked with teachers and build their capacities in better handling children within classroom and resort to less physical punishment or intimidation.

The children due to the learning gaps in their basic skills are not able to continue with their education as they find it

hard to cope with the curriculum as it progresses with each passing grade. So this program model facilitates the acquisition of basic skills in the children who are struggling with the learning gaps. These centers have cater to both kind of children with learning gaps – those who are already in school but are struggling with the grade appropriate curriculum as well as those who are out of schools (never enrolled or drop outs). 6 libraries establish in community.

Building a protective environment for children Program

Community based Child Protection- This CP model have covered in 20 villages in Sāmbhar block of Jaipur district, Rajasthan. To improve the safe and protective environment for the children in the area, we are working with child protection committee members, parents and caregivers, SMC and PRI members, teachers, police, local leaders, ANM, AWW and other important stakeholders.

GCK has established child clubs across with 400 children in 20 villages. These children are active change makers within their homes, community and schools. The program have worked to build the capacities of children and promote their active participation in addressing the key issues related to CP - child labour, early marriage, gender discrimination etc. The program have used different platform and create opportunities for children to raise their concerns and solution for the CP related problem from their perspective.

	Overview of Education & Child Rights
Core Program Area	Achievement
 Child Protection 	 Reduced dropout from 187 children to 23 children.
 Quality education 	 Improved learning skill for children from 1st to 8th standards under BBS
✤ Infrastructure	module in Alwar & Jaipur.
development	• 15 schools are well equipped with class room infrastructure facilities in
Community / CBOs	Jaipur District.
involvement	 Provided library support in 26 schools and sports materials in 28
	schools in Alwar & Jaipur Districts.
	• 33 child groups and one child federation has been formed, these
	participate in village development activities in Alwar & Jaipur districts.
	 387 children have been benefited by 2 child resource centre.
	 28 SMCs sensitized for regularly meeting and resolving issues.

Livelihood

Youth involved in quality learning

The prime focus of the Child Fund Project to promote youth participation in different program cycle in the area. Skill Trainings was provided to youth leaders. Youth learned about youth organisation, their objectives and role in villages for speed up the development. The meetings are organised with Youth and Women for identifying skills gaps as well as their skills up-gradation needs and accordingly planning and designing skill courses for them.

skill development- Embassy of Japan

As a token of friendship and cooperation between Japan and India, Embassy of Japan in India has supported us a Grant in Aid for construction of a Vocational Training Centre building at village Khedi Milak in Sambhar Block of Jaipur, Rajasthan. As a part of a new milestone in the life of the organization, this Vocational Training Centre will play a vital role in promoting skills of youth and women of this backward region for creating new avenues for their livelihood and productive and gainful sustainable employment. Globalization of manufacturing and technological advancements has led to this sector becoming more strategic than operational in nature.

Livelihood Promotion program Supported by BOSCH Company in selected villages of Bassi of Jaipur District in Rajasthan- Enhance mindset towards Organic farming among people as better option for their livelihood which is beneficial for marginalized farmers. Farmers got awareness on govt. schemes and its subsidy. Household income increased among poor farmers in the community. Through vermi -compost land becomes arable for farming and greater production. By availability of drips and mini sprinkle the conservation of water raised in the areas of



less rain-fed rural Rajasthan for poor folk as blessing for production. 21 farmers got benefited through group. A positive change came among farmers and SHG group. Through group people could share family problems and agriculture and animal husbandry challenges for a solution. Over all 358 male and 509 female in total 867 farmers got benefited.



Community owned Vocational training for the vulnerable, marginalized and school dropout youth of Jobner Block Jaipur district of Rajasthan State supported BY FVTRS- In the beginning of the program we have invited peoples form Sambhar block those are connected with village development committee, SHGs Women federation, youth groups and members of Village Panchayat to give them training & knowledge regarding the program and we made them aware that this is their responsibility to give this knowledge to need youths of

their area. By this training program many youth came to us to take training, for final selection process we have gave them counselling as per their interest and need, like this we have done selection of youths in each trade. After final selection as per the schedule of each trade we have given training to the youth in which we have mostly focused on practical.

Economic Enhancement under Federation

GCK has formed 1 federation to manage revolving funds and support for livelihood activities: Gram Chetna Adarsh Mahila Bahuudheshiya Sahakari Samiti Ltd. (a federation of self-help groups registered under Rajasthan Cooperative Society Act). The trainings were provided to the SHGs. Leadership development trainings were provided to the Federation members. Financial assistance is being provided by disbursement of loans to small business. We had strengthened **92** SHGs with more than **1200** members. The loan recovery rate is almost 100%. Income generation activities like – goat rearing, buffalo are being provided to the SHG women.

Some of the key outcomes of the year are as follows:

- 03 women have open fancy store with the help of SHG group.
- The loan is disbursed mainly under the head of Dairy farming & goat rearing.
- External funding agency for SHG group is ICICI bank
- 100% recovery of loan from the members of the SHG group.

GCK has implemented program in 2017-18 on youth employment. The details as below:

Activity	*Youth Trained	Youth Employed
Employable skill support for Individual	09	5 self employed
Youth		4 On job
Food Processing training	21	21 self employed
Training On Tailoring(Garment Making)	37	18 self employed
		19 Job
Beauty Culture	38	11 self employed
		21 Job
RS-CIT (basic Computer)	28	5 self employed
		22 Job
Electrician	126	24 self employed
		89 Job
Total	259	239 (92%)- Total employment
		On Job-155 (65%), self employed -84 (35%)

Core Program Area	Achievement
 Women empowerment (SHG) Vocational Trainings (Youths) Agriculture & animal husbandry 	 94 SHGs Running with 1 women federation with 1410 women's (Jaipur) 1.92 Cr. Bank Loan provided for 69 SHGs (1035 women's) 29 SHGS Groups linked with different livelihood opportunities (435 women's) 92% (239) youths have been placed out of 259 trained youths in different companies & some of having their own business. Direct benefits have been given to the 867 youth farmers for Agriculture practices.



Civil Society Organizations (CSOs) Convention on Gender Based Violence against Women and Girls IN ALWAR, Rajasthan- Taking the initiative, a little further, Save the Children in partnership with Gram Chetna Kendra, Alwar is organizing an event in the form of a convention by representatives of Civil Society Organizations on the issues of GBV to identify key challenges and opportunities and to suggest ways to combat gender based violence against women and girls on 3rd November, 2017.

Some important recommendations from the workshop:

"The most important factor to be borne in mind is that the responsibility of child protection should be initiative by civil society organization who are sensitive to the issues of children and identifying their limits that where they are capable to raise and address child protection issue" said by panel of Raghunandan Sharma, Govind Beniwal and Meeta Singh. Due to the lack of political and bureaucratic will, effective rehabilitation remains a challenge. So it's need to developed common strategy which will be helpful for preparation of recommendation.

Networking

GCK has been a part of the following networks:

- Rajasthan Voluntary Health Association, Jaipur (RVHA)
- Association for Rural Advancement through Voluntary Action and Local Involvement, Jaipur (ARAVALI)
- Center for Community Economics and Development Consultants, Jaipur (CECOEDECON)
- Voluntary Health Association of India, Delhi (VHAI)
- The Catholic Health Association of India (CHAI)

Lok Munch

GCK has formed a network known as Lok Munch, which brings together 20 organizations from Jaipur, Alwar, Nagaur and Ajmer who are working on women and child development issues. In addition to this, GCK has also created partnerships with the following organizations:

- Gramin Ekta Bal Shiksha Samiti, Khandel
- Kheti Evam Gaon Vikas Sansthan
- Uagriyabas Jagariti Kendra
- Lokarpan Sansthan, Kishangarh
- ATMA, Jagmalpura
- Marwad Seva Sansthan, Govindi
- Gramin Vikas Sansthan
- Gramin Mahila Vikas Sansthan
- Manav Kalyan Vidhyapith Sansthan
- Rural Development and Children Welfare Society

- Samajik Chetna Evam Takniki Sansthan
- Jan Sewa Samiti
- Lok Vikas Sansthan, Sarwad
- Gramin Manav Kalyan Shikshan Sansthan
- Sangharsh Sansthan Dhandholi

Gram Chetna Kendra would like to express their sincere gratitude to the following organizations that have provided financial as well as technical support for our activities:

Current Partners	Existing Partners
1. Child Fund India	1.UNICEF, Rajasthan
2. Functional Vocational Training and Research Society (FVTRS)	2.NABARD, Jaipur
3.Collective action for Basic Rights Foundation (CBRF)	3.CASA, Udaipur
(Caritas India)	4.Indo-Global Social Service Society, New Delhi
4.Give India, Mumbai 5.Liliane Fonds, Netherland	5. Ministry of Forest & Environment Govt. of India
6.Embassy of Japan, New Delhi	6.AFPRO, Udaipur
7.WCD Govt. of Rajasthan 8.BOSCH India Foundation, Jaipur	7.Janvikas, Ahemdabad
8.BOSCH India Foundation, Jaipui	8.NEG, New Delhi
	9.Sambhaav, Ahemdabad
	10.Govt. of Rajasthan
	11.District Health Society, GoR, Jaipur
	12. Rural Non Farm Development Agency (RUDA), Jaipur
	13.Jaipur Development Authority, Jaipur

Staff Detail

Sr. No.	Name	Designation	Qualification	Years of Experience
1	Mahendra kumar Sain	Program Coordinator	BA. Bed	8 Years
2	Banshi lal meena	Social worker	B. COM.	26 Years
3	Braham chand Sharma	Social worker	Secondary	21 Years
4	Siyaram bairagee	Program Coordinator	M.A	10 Years
5	Bheem Singh Yadav	Social Worker	M.A.	11 years
6	Abhay Kumar	VTC Incharge	B.Tech	4 Years
7	Mukesh kumawat	SR Assistant	M.A., DCA	6 Years
8	Amit Sharma	Program Coordinator	BSW,MSW	12 Years
9	Jalim Singh	Social Worker	B.A.	1 Year
10	Rajash Yadav	Social worker	B.A	1 Year
11	Nagendra Dadhich	M & E officer	M.A.	11 Years
12	Balram Dayal	Instructor	ITI	2 Years
13	Rakash Dabriya	Instructor	B.Tech	2 Years
14	Madan Lal Kumawat	Instructor	B.Tech	2 Years
15	Abhay Kumar	Senior instructor	B.tech	4 Year
16	Prahalad Sahay Yadav	Accountant	MCOM & CA INTER	3 Years
17	Nagmani Chouhan	Program Coordinator	B.Tech	3 Years
18	Birju Singh	Driver	Primary	1 Year
19	Syed fejan ali	Special Teacher	D.S.E. (M.R.)	5 Years
20	Shahzeb Khan	Special Teacher	D.S.E. (H.I.)	1 Years
21	Sumit Dulani	physiotherapist	Bachelor of physiotherapy (BPT)	3 Years
22	Santosh Verma	Care taker	Primary	3 Year
23	Devraj Singh	Care taker	Primary	3 Year
24	Sankar Singh	Driver	Primary	1 Year
25	Lala ram mehra	Night Watchman	Primary	3 Years
26	Raisha Bano	Trainer	B.A.	5 Years
27	Nathmal gour	Accountant	B.Com	2 Year
28	Yasin Khan	Coordinator	B.A.	2 year

Financial Summery

CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2018

LIABILITIES	AMOUNT	ASSETS	AMOUNT
CAPITAL FUND	7527217.63	FIXED ASSETS	7582218.56
BUILDING FUND	2401607.20	SECURITY DEPOSITS	40153.00
DEVELOPMENT FUND	1639031.83	FIXED DEPOSITS	3335730.00
CORPUS FUND	1500000.00	GRANT ACCRUED	212634.00
SECURITY FUND	376040.00	LOANS & ADVANCES	629833.00
REVOLVING FUND	290000.00	TDS RECEIVABLE	77381.00
ADVANCE GRANT	308798.50	DEFFERED EXPENSES	2428.00
DUTIES AND TAXES	213035.00	PREPAID EXPENSES	325815.00
OUTSTANDING EXPENSES	35880.00	CASH IN HAND	25665.20
		CASH AT BANK	2059852.40

14291610.16

14291610.16

CONSOLIDATED INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018

EXPENDITURE	AMOUNT	INCOME	AMOUNT
PROGRAM EXPENSES UNDER FCRA	19839976.36	GRANT UNDER FCRA	19727362.18
PROGRAM EXPENSES UNDER NON-FCRA	1664898.30	GRANT UNDER NON-FCRA	1664601.30
ADMINISTRATIVE EXPENSES	1029880.48	CONTRIBUTION FROM PROJECTS	301782.00
DEPRECIATION ON FIXED ASSETS	1633074.73	ITI INCOME	1943000.00
EXPENSES OF ITI	2224590.99	INTEREST INCOME	417688.00
		OTHER INCOME	1257104.01
		EXECESS OF EXPENDITURE OVER	1107941.10
		INCOME	
	26419478.59		26419478.59

CONSOLIDATED RECEIPT & PAYMENT ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT
OPENING BALANCES:		PROGRAM EXPENSES UNDER FCRA	21153929.83
CASH IN HAND	31317.20	PROGRAM EXPENSES UNDER NON FCRA	1692925.30
CASH AT BANK	3397745.95	ADMINISTRATIVE EXPENSES	1659085.73
GRANTS UNDER FCRA	19438241.80	FIXED ASSETS	40776.00
GRANTS UNDER NON FCRA	1602501.69	EXPENSES OF ITI	1023386.99
INTEREST INCOME	186945.00	OTHER EXPENSES	21467.00
CONTRIBUTION FROM PROJECTS	301782.00		
OTHER INCOMES	1444054.81	CASH IN HAND	25665.20
TUTION FEES RECEIVED	1274500.00	CASH AT BANK	2059852.40
	27677088.45		27677088.45

PAID TO GOVERNING BOARD

NAME OF MEMBER	DESIGNATION	REMUNERATION	REIMBURSEMENT
Mr. Narinder Verma	President	0	0
Mr. Bajrang Singh	Vice-President	0	0
Mr. Om Prakash Sharma	Secretary	341700.00	0
Ms. Neelam Yadav	Member	0	0
Mr. Subhash Joshi	Member	0	0
Ms. Surekha Devi Sharma	Member	0	0
Mr. Girver Singh Rathore	Member	0	0